



### Turn your content into a chorus.

## **Increase** your reach

- Amplify the value of key content
- Syndicate content across subsites
- Promote internal linking

### **Empower** content creators

- Content sharing is a team effort
- Let contributors suggest content sharing
- Site managers maintain the final say

## **Eliminate** tedious work

- Share without copy and paste duplication
- Prevent PageRank penalties
- Instantly review the sharing history of content

## and promoting:

- Breaking news
- Important announcements
- Upcoming events
- ... and much more

"One of our clients, a major university in Indiana, didn't want to have to copy and paste items everywhere in their family of websites, so Resonate was a really big improvement for them. They can create content once, then easily reuse it without the mess caused by duplicates."

- Michelle Jarvi, Project Manager at Six Feet Up







### Control all your sites in one place.

## Deploy a subsite in minutes

Don't waste time spinning up a whole new installation. Simply create a new folder and make it a subsite.

# Style each subsite separately

Each subfolder can appear as an autonomous site or use an organization-wide theme.

## Minimize your CMS investment

Lineage is less complex and easier to manage than a cluster of separate sites but gives users all the same benefits.

## Interested in a demo of Lineage + Resonate?

Visit sixfeetup.com/resonate or call us at +1 (317) 861-5948

### **They Trust Six Feet Up:**

#### **Education**

Duke University
Durham Public Schools
The Huck Institutes at Penn State
Northwestern University
Rice University
Stanford University
University of California Los Angeles (UCLA)
University of North Carolina
University of Notre Dame
University of Virginia

#### **Health & Life Sciences**

Basilea Pharmaceutica Duke Clinical Research Institute Hancock Regional Hospital Simons Foundation: SFARI University of Virginia Health System

#### **Non-Profits & NGOs**

Decision Education Foundation IEEE Information Theory Society Northeast Texas Library System Open Society Foundations Oxfam (Great Britain and US) The Salvation Army United Nations Environment Program World Science Festival

#### **Others**

Amtrak Spyder Active Sports Travelocity (LastMinute.com) Brazilian Sugarcane Industry Association

The core of Lineage is open source and available to developers at: plone.org/products/collective-lineage/

### Six Feet Up offers a complete solution that includes:

- Site migration into Lineage
- Site and subsite theming
- Resonate content amplification
- On and off-site training